

Welcome to freedom!

After every storm comes calm, after every crisis comes prosperity. Calm has arrived, and above all, freedom has returned. Through history, civilization has faced numerous traumatic events: the extinction of dinosaurs, the fall of the Greek and Roman empires, wars, pandemics. History repeats itself in one way or another one, but what's important is to learn from past experiences, never forget them, and avoid repeating the same mistakes.

Today we are witnesses and participants in one of the most severe health crisis in history. It is our responsibility to utilize this experience for our well-being and that of future generations.

2022 will be remembered as the year of Post Covid, the year of the return to freedom, to the new normal.

We socialized, we travel, we enjoy but most importantly we mature.

We take responsibility and, perhaps most importantly, redefine our priorities and values.

We have come to understand that we can not have a healthy life on sick planet, be appreciated if we do not appreciate, be helped if we do not help. We have learn that our duty and priority are to care for our families, friends, society and the planet.

At Plastilene, we know that true character revealed in difficult times. We are aware of our capabilities, clear about our responsibilities, objectives, and challenges, and we are determined not to fail.

Sustainability is now more necessary, understandable and indispensable than ever before. We must tirelessly work towards a more equitable society, a society where everyone can find serenity and security of a dignified existence.

If we succeed, the pressure on resources, generosity, and social responsibility will be immense. This call for us to become Sustainable.

Let us seize the calm, seize the prosperity, seize the experience let us lead by example to make our society a better one and our planet a better place.

**STEFANO PACINI**

**President Grupo Plastilene**